

Lifestyle Spending Accounts

LSAs are ultra-customizable, employer-sponsored spending accounts. Employers set the eligibility rules. Employees choose how to spend. It's the best way to support employees where they are and make every dollar count.

Give support where it's needed most

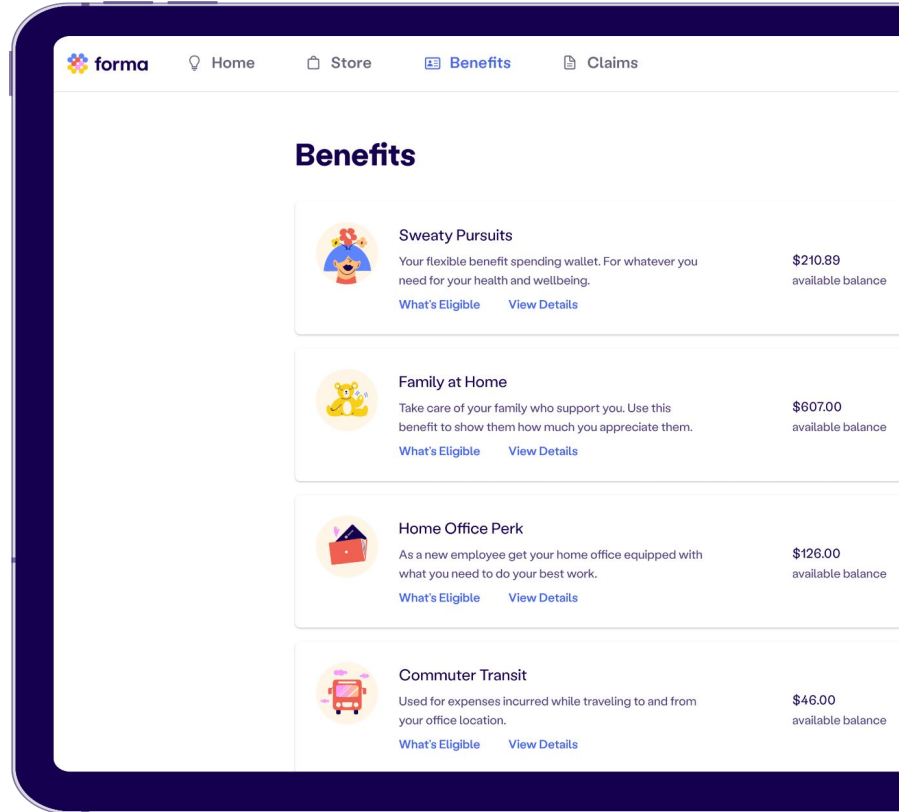
Rather than investing in another well-being initiative that employees may not use, LSA allowances provide a variety of options that can fit each person's unique lifestyle.

Provide benefits that employees rave about

With more flexibility and choice, employees will highly value their benefits and frequently express their appreciation internally and publicly.

Streamline costs

Consolidate multiple underutilized programs into one flexible benefit. Since an LSA is notional, you'll only need to pay for funds when employees use them.



Why Forma LSAs?

- + **One platform for all spending accounts**
Forma manages all types of flexible benefits. This way, employees have a simple, unified experience for every benefit from wellness to home office to family planning.
- + **Three ways to pay**
Employees spend benefit funds on their terms via The Forma Store, The Forma Visa Card, or claims reimbursement.
- + **Award-winning UI/UX**
Employers seamlessly define, manage, and adjust benefits anytime for employees to use with ease.
- + **Dedicated support**
We'll handle procurement, administration, fulfillment, and compliance. Plus, enjoy fast claims review with 24/7 support.
- + **Personalized experiences**
Forma's AI gets to know your employees and provides tailored experiences based on the interests, eligibility, and location of each employee.
- + **Industry's first LSA eligibility standards**
Much like the IRS defines FSA eligibility, we've categorized lifestyle benefits with pinpoint detail. Defining eligibility is as simple as toggling a button.

How LSAs give employees meaningful benefits

LSAs can be customized to your existing programs, budgets, and company values. Top use cases for LSAs include universal and specific approaches that help employees pay for various expenses related to their well-being, remote work, career growth, and more.

Fitness & wellness



Customer:  Microsoft

How it works: Microsoft's Perks+ spending account supports its 220k global workers with physical, emotion, and financial wellbeing needs.

Results: **90%** of employees regularly engage with the platform. [Read the case study.](#)

Work from home



Customer:  affirm

How it works: Affirm's Tech spending account allows employees to expense home office equipment, internet, and phone bills.

Results: Saved **\$500k** in the first 6-months by replacing an expense ticketing system.

Learning & growth



Customer:  stripe

How it works: Stripe's Education spending account reimburses expenses related to job-focused professional development.

Results: Reduced admin time by **80%** and employee inquiries by 50%. [Read the case study.](#)

Caregiving



Customer:  allbirds

How it works: Allbirds' HealthyBird supports employees with well-rounded lifestyle benefits including everyday and backup childcare services.

Results: **97% CSAT** rating. [Read the case study.](#)

Member stories

Employees feel cared for with benefits that matter.

"My dog was diagnosed with cancer and I have been using the flexible funds to help pay for treatment. Grateful to both my company and Forma for this support!"

Liyang W.
Forma member
[G2 review](#)

"It is helping me to do more exercise than I would normally do. If it was not for Forma I would not have purchased a treadmill and rowing machine."

Kristine H.
Forma member
[G2 review](#)

"The site is very intuitive, its extremely easy and efficient to file a claim and I've never waited more than 48 hours for confirmation that a claim has been accepted/approved."

Penny S.
Forma member
[G2 review](#)

Q Additional resources

We know the concept of LSAs are new for some. That's why we've curated a few more resources – just for you.

- + [3-minute Forma product demo video](#) to see LSAs in action
- + [The comprehensive guide to LSAs](#) to gain insight into the LSA market and why the benefit is mission-critical
- + [Customer stories](#) to read further about how LSAs are a game-changer for the world's best companies